

## HSUS Campaign Plans for NC

HSUS routinely schedules grass roots meetings in our state seeking to gain public support for restrictive animal legislation.

In 2008, former state director, Amanda Arrington, confirmed the fact HSUS and PETA share the same goals and regularly share information.

HSUS is spending millions of dollars on 5 major campaigns in the US: end Factory Farming, end the Fur Industry, Stop Puppy Mills, end Animal Fighting, end Wildlife Abuse (Formerly Anti-Hunting Campaign).

The HSUS goal is to regulate animal use industries until it is no longer possible for them to remain in business.

Upcoming NC bills that HSUS is supporting now or working to introduce are:

- Bills mandating animal shelter procedures and euthanasia protocols
- Regulation or ban on ownership of exotic animals (Animal Protection Institute bill)
- Legislation to ban Fox and Coyote Hunting/Penning
- Anti-Chaining Legislation
- Legislation to regulate dog breeding

# NCRAOA

North Carolina Responsible Animal Owners Alliance

*North Carolina's leading  
voice for responsible  
animal ownership*

### Our Mission:

- Educate the public and provide resources and information about animal care and training
- Identify areas of need and assist communities and individuals in reaching sensible solutions to animal issues
- Support reasonable and humane animal welfare laws
- Oppose groups and those individuals that would restrict the rights of responsible animal owners.

NCRAOA

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# HSUS

## The Humane Society of the United States

## The Real Story

### Of an Animal Rights Corporation



## Quotes from HSUS Leaders:

***"I don't have a hands-on fondness for animals... To this day I don't feel bonded to any non-human animal. I like them and I pet them and I'm kind to them, but there's no special bond between me and other animals."*** Wayne Pacelle quoted in *Bloodties: Nature, Culture and the Hunt* by Ted Kerasote, 1993, p. 251.

***"It's really about human behavior and less about the animals. Animals for the most part just need to be left alone."*** Wayne Pacelle speaking on animal rights, LA Times interview July 2008.

When asked if he envisioned a future without pets, ***"If I had my personal view, perhaps that might take hold. In fact, I don't want to see another dog or cat born."*** -- Wayne Pacelle quoted in *Bloodties: Nature, Culture and the Hunt* by Ted Kerasote, 1993, p. 266.

***We have no ethical obligation to preserve the different breeds of livestock produced through selective breeding. . One generation and out. We have no problem with the extinction of domestic animals. They are creations of human selective breeding."*** Wayne Pacelle, Senior VP of Humane Society of the US, formerly of Friends of Animals and Fund for Animals, *Animal People*, May, 1993

***"..your everyday meat-eaters and cosmetics users; they are not vivisectioners, they are not slaughterhouse operators, and they have basic feelings of compassion. But they are accustomed to eating, wearing, and using animal products, and they need to be convinced to give them up. They can be won over—slowly but surely they are being won over—....."*** Michael Markarian. Executive VP Humane Society of the United States; Past President, Fund for Animals; Board member Institute for Animals and Society.

## Anti breeder campaign:

HSUS is relentless in its efforts to introduce "puppy mill" legislation to regulate dog breeders. The name alone generates sympathy from the uninitiated. The bill is presented as if abusive situations are the norm rather than the exception thereby rationalizing the need for government to step in and set standards for breeding, care, housing, allowable numbers and sales for the entire dog breeding community, eventually regulating breeders out of existence.

There is no legal definition of "puppy mill", which is a derogative, slanderous term used to paint all breeders with the same brush. In true activist style, vilifying dog breeders across the board makes the job of criminalizing dog breeding much easier.

***Hypocrisy abounds.*** HSUS states on its website: *Tremendous as the problem of pet overpopulation is, it can be solved if each of us takes just one small step, starting with not allowing our animals to breed.*

Yet on their web page for adopting pets HSUS states: "[In fact,] most animals are given to shelters because of "people reasons," not because of anything they've done. Things like a divorce, a move, lack of time or financial constraints are among the most common reasons why pets lose their homes." In other words, the most common reasons for turning pets over to shelters has nothing to do with overpopulation, but instead people's (usually) unavoidable and unpredictable lifestyle changes.

And in *State of the Animals 2001*, HSUS stated: There was, however, general consensus among most animal related organizations that the term pet overpopulation was not only difficult to define, but that it was also probably no longer an accurate catchphrase to describe the reasons for animals leaving their original homes, especially for dogs."

## The wolf in sheep's clothing:

Established in 1954, HSUS began as an animal welfare organization. Over the years HSUS assimilated leaders and ideas from other organizations in the animal rights movement, such as PETA and Animal Liberation Front (ALF), gradually moving closer to the complete animal rights ideology it maintains today.

To understand the goals, you must examine the beliefs of the leaders, not the campaigns that claim to be for the protection of animals:

*Wayne Pacelle:* converted to a belief in animal rights after reading Peter Singer's "Animal Liberation". *JP Goodwin:* former Animal Liberation Front member arrested and convicted for arson and vandalism of fur retailers in multiple states during the 1990s.

Amazingly, many people still believe that HSUS funds and operates local Humane Societies and are unaware that the majority of its funds are actually used to further the animal rights agenda.

Through effective marketing and campaigns to solicit funds directed at the public's natural love of animals, HSUS has grown to be a household word and an industry giant worth over \$200 million. The goal of the animal rights movement is to end all animal use; however, this uncompromising position supporting no pets, no livestock, and a vegan lifestyle is not capable of generating millions of dollars in annual donations from mainstream America. Therefore HSUS campaigns are cloaked with half truths and labeled as protection for animals.

Researcher and author Daniel T. Oliver writes: "the animal rights movement will continue to harm both people and animals as long as Americans fail to understand its actual agenda."